

Position Announcement

COMMUNICATIONS SPECIALIST INTERN*

September 5, 2023

[*With the opportunity for paid employment after 3 months]

Are you passionate about wildlife conservation? Do you love elephants? Are you skilled in crafting compelling narratives and eager for an adventurous, career-building experience? The Elephant Conservation Center (ECC) in Laos is seeking a Communications Specialist Intern to positively impact the ECC's mission. In this position, you will live and work at our facilities in Laos, collaborating with (and being supported by) our dedicated team across Luang Prabang and Sayaboury provinces to create captivating visual and written social media content that drives awareness, educates the public, inspires action and support, and attracts visitors and students to the ECC.

Why do we need you? Because we rely heavily on income generated by visitors to our ecotourism Center to support our vital conservation work—protecting and rewilding Laos' elephant population. But ECC visitors have been elusive since the COVID 19 pandemic. Unlike so many elephant care facilities in Asia, real conservation with measurable results is at the heart of our mission. Responsible ecotourism is a means to help us achieve (and pay for) that mission. We need your help to better market our ecotourism program by telling our story and inviting others from around the world to join us (and you) in Laos!

GENERAL RESPONSIBILITIES:

- Collaborate with our local teams to gather stories, experiences, news, and insights from the field
- Develop and execute a communications/content strategy that showcases the ECC's mission and activities
- Create engaging multimedia content, including photos, videos, articles, and graphics for various platforms
- Manage social media channels and accounts, cultivating an active and engaged online community and inspiring people to come visit our Center

QUALIFICATIONS:

- Excellent English writing skills with the ability to convey complex conservation concepts in an accessible manner
- Experience in media production, content creation, and/or social media management and a willingness to learn and implement new ways of getting the word out to the world
- Understanding of social media platforms
- Experience in photography, videography, and video editing
- Passion for wildlife conservation
- Experience in supporting ecotourism and student study abroad is a plus
- Knowledge of Asian elephants is a plus
- Cultural sensitivity and ability to work both independently & in a diverse team
- Commitment to excellence

BENEFITS & COMPENSATION:

- Accommodation, food, and laundry at the ECC site in Sayaboury; accommodation at the ECC office in Luang Prabang
- \$750 USD towards the cost of your international flights to/from Laos (paid upon satisfactory completion of your internship after at least 3 months)
- Paid visa and support in securing it
- Opportunity to join us long-term as a paid employee with benefits (upon satisfactory completion of your internship after at least 3 months)
- Guidance and professional support from our field staff and remote development volunteer
- Unique opportunity to expand your professional skills and support your career goals
- Full immersion into the rich culture and natural beauty of Luang Prabang and Sayaboury provinces
- Collaborative and supportive work environment with fellow conservation enthusiasts and elephant experts

HOW TO APPLY:

We are accepting applications on a rolling basis, until the position is filled. Ideally, work will begin in early November of 2023, but we are flexible. Apply now by sending your resume, visual and written samples posted as online links, and a brief cover letter telling us why you think you are the right person for the position to:

Sebastien Duffillot, Founder: sebastien.duffillot@gmail.com

Lao Nationals with excellent English proficiency are encouraged to apply.



ABOUT THE ELEPHANT CONSERVATION CENTER

The Elephant Conservation Center in Laos, **established in 2010**, serves as a vital hub for elephant care and conservation. It is set in Sayaboury province, 2.5 Hrs from the World heritage town of Luang Prabang. It houses the first **elephant hospital and nursery** in the country, **caring for 30 rescued elephants and employing 50 people**. ECC also works to protect wild elephants, mitigate human-elephant conflicts, and **reintroduce captive elephants into the wild** in the Nam Pouy National Protected Area. With a staff of 50, the center offers educational programs, vocational training for mahouts, and ecotourism services. It is known for not offering elephant rides or performances but instead **educating the public** through a unique visit of conservation stations and **observation of elephant in their natural environment**. Since 2020, it holds "Conservation Gold" status by Asian Captive Elephant Standards and was **ranked fourth globally for elephant observation in 2023** by Wanderlust.



<https://www.elephantconservationcenter.com>

